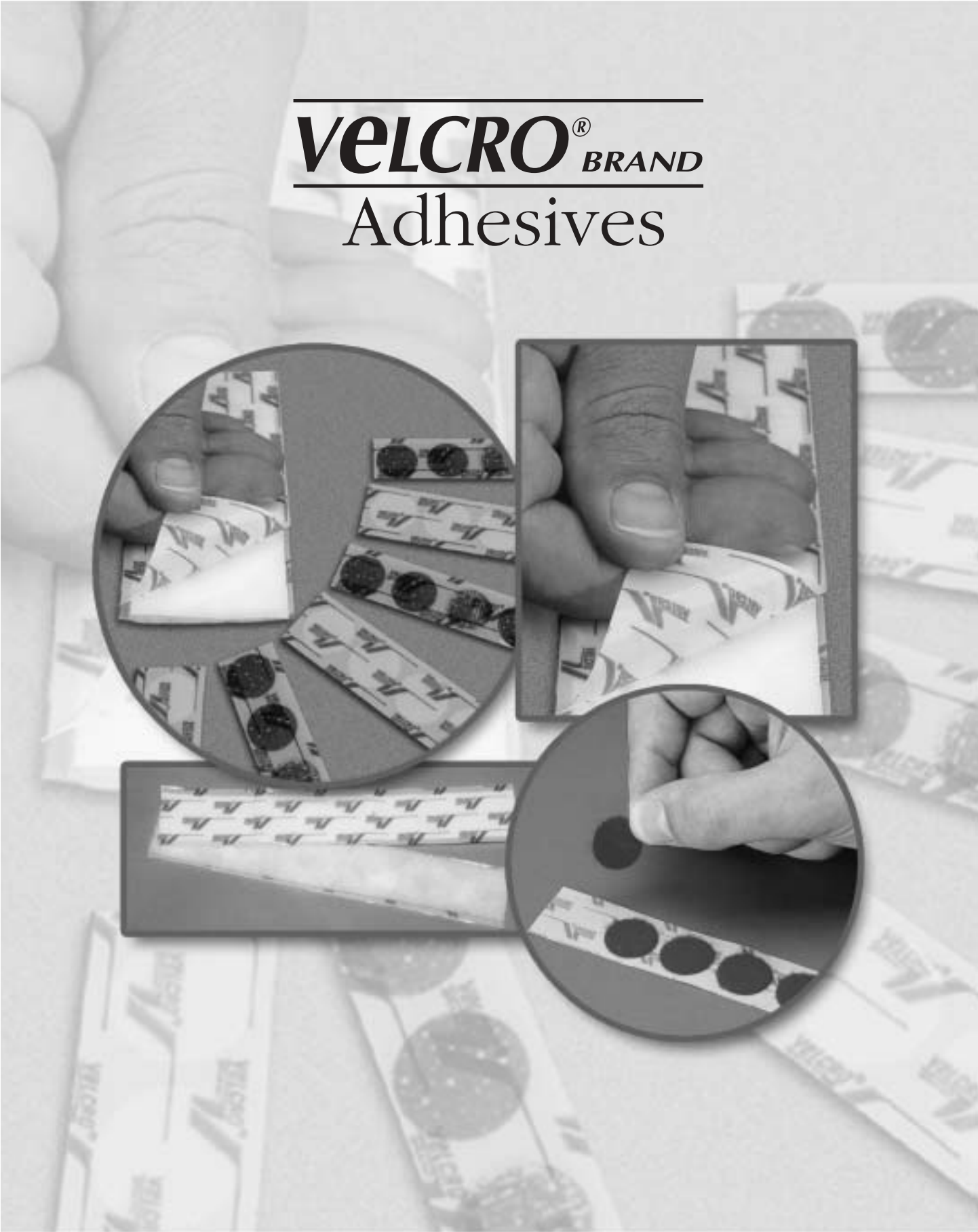


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# VELCRO<sup>®</sup> BRAND

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## Adhesives



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## INTRODUCTION

This guide has been designed to assist in choosing and utilizing the correct VELCRO® brand adhesive for your needs. Adhesives other than those described in the manual are available for special or difficult situations.

Velcro USA Inc. assumes your complete understanding of the recommended cleaning procedures of the substrate, adhesive selection, method of application and bonding results prior to final production. See important warnings on the back cover.

## STEPS IN CHOOSING AN ADHESIVE

The following five questions are important to answer prior to choosing an adhesive. Having this information available will assist you when going through this guide, or talking to a Velcro USA Inc. representative so that you can choose the VELCRO® brand adhesive that meets your needs:

- *What are the temperature conditions the adhesive will be exposed to?*  
Water-based acrylic adhesives perform better on high temperature applications.

- *How will the adhesive be applied?*  
Rubber-based adhesives provide quicker set-up times.
- *What type of substrate will the adhesive be adhering to?*  
See matrix: "Recommended Adhesives for Various Substrates"
- *What texture is my surface?*  
Rubber-based adhesives are better on uneven or rough surfaces.
- *What VELCRO® brand material is the adhesive going to be on?*  
Currently, our rubber-based adhesives are available on most of our products. Water-based acrylic adhesives are not currently available on our knit products or some of our HTH products.

## TYPES OF ADHESIVE SYSTEMS

Woven VELCRO® brand tapes have a binder coat which firmly locks hooks and loops in the ground weave and helps prevent fraying of the tapes when cut. Due to this coating, many commercially available adhesives will not readily adhere to the back of this tape. Therefore, the use of a VELCRO® brand pre-coated adhesive backing is recommended.

### PRESSURE SENSITIVE PRE-COATS

Pressure sensitive pre-coats are popular because of the ease of application. Simply remove the release liner and press the VELCRO® brand tape in place. However, pressure sensitive pre-coats can creep under constant stress or deadload. A general rule of thumb is the greater the tack, the faster the creep; the lower the tack, the better the load-bearing characteristics. Pressure sensitive pre-coats should always be considered semi-permanent bonds.

VELCRO® brand pressure sensitive adhesives have been engineered to offer specific performance characteristics to meet different requirements. See page 2 for recommended adhesives for various substrates.

VELCRO® brand molded hook tapes and some of our SOFT HARDWARE® brand extruded/molded fasteners are also available with a pressure sensitive foam backing, one side of which has been applied to the back of the VELCRO® brand molded tape, the other side of which serves as a pressure sensitive backing.

### SOLVENT OR HEAT ACTIVATED ADHESIVE PRE-COATS

Factory applied pre-coated adhesive backings, available on most VELCRO® brand hook and loop tapes, provide the strongest adhesive bond to the tape itself and can be made ready for instant bonding by many easy methods of application (e.g.: solvent, heat, ultrasonic, dielectric, etc.) They can also be used as a tie coat for a liquid adhesive.

## GENERAL RECOMMENDATIONS FOR BEST RESULTS

**Preparation of VELCRO® brand Tapes** - Pointed corners on VELCRO® brand hook or loop tape may prevent a good bond. Nipping or rounding each corner of the VELCRO® brand tape may eliminate this vulnerable area. Velcro USA Inc. provides a complete range of converting services. Please inquire about these services through your Account Manager or ask one of our Customer Relations Specialists at 1-800-225-0180.

**Surface Preparation** - It is important that all surfaces be thoroughly cleaned before applying VELCRO® brand adhesive-backed tape. All cleaning agents should be tested prior to using, to be sure the cleaning agent will not have adverse effects on the substrate. (Citrus cleaners are not recommended.) In some circumstances, isopropyl alcohol (rubbing alcohol) may be a sufficient cleaning agent.

**Your Plant Conditions** - It is important to work in an area that is clean and free from dirt and dust in the air. The adhesive should be

applied at room temperature, with the ideal room temperatures being 65°F to 75°F, and relative humidity 40% to 65%. (The lower the humidity, the better the bond.) Excessive cold, heat, dirt and relative humidity will be detrimental to your adhesive performance. If adhesive must be applied at temperatures lower than 65°F, warm the substrate and the tape to elevate temperature prior to applying. This may help adhesive cure. (Note: For VELCRO® brand 72 adhesive, allow full curing time before loading or cycling.)

It is also essential to have a well ventilated area to remove fumes and odors for the safety and comfort of your employees, and as required by your local and OSHA standards.

**Limitations** - VELCRO® brand adhesives are not recommended for submersion in water or on plastics with high concentrations of plasticizers. Adhesives are not washable or dry cleanable.

## RECOMMENDATIONS FOR DIFFICULT SURFACES

Here are some additional recommendations to improve the surface area of difficult substrates for better adhesion.

### POROUS SUBSTRATE

This type of surface is one that requires a primer or sealer to provide a suitable bonding area. Allow the treated surface to dry completely before applying your VELCRO® brand adhesive-backed tape. Better adhesion may be obtained when used with a liquid adhesive.

### NON-POROUS SUBSTRATE

This would be suitable for a solvent activated VELCRO® brand

pre-coat (40). Better adhesion may be obtained when used with a liquid adhesive.

### SMOOTH SURFACES

Improved bonding can be achieved by roughing up a smooth surface.

### WEAK SUBSTRATE

Paper is a good example of a weak substrate. If the surface is weak, reinforcing the substrate with additional coverage of a liquid adhesive may improve performance.

## IMPORTANT NOTE - ADHESIVE TESTING

Before using adhesives for production, user should test the adhesive to determine the suitability of the product for the intended use.

## RECOMMENDED ADHESIVE FOR CERTAIN SUBSTRATES

Substrates	Surface Energy of Substrate	Hot Melt PSA				Hot Melt FR PSA		Acrylic PSA		Solvent Activated
		13	19	14	15	8222	8223	75	72	40
ABS	HE	2	1	3	1	3	1	3	3	1
Acrylic	HE	1	1	2	1	2	1	3	3	1
Aluminum	HE	1	1	2	1	2	1	3	2	NR
ELPO (painted steel)	HE	1	1	2	1	3	1	3	3	NR
Glass	HE	NR	NR	NR	NR	NR	NR	3	3	NR
HDPE	LE	1	1	3	2	3	3	NR	NR	NR
LDPE	LE	1	1	3	2	NR	2	NR	NR	NR
Plywood		3	3	3	2	NR	3	NR	NR	NR
Polycarbonate	HE	1	1	2	1	2	1	3	2	NR
Polyester (Fiberglass)	HE	2	1	2	2	3	1	NR	3	NR
Polypropylene	LE	2	2	3	2	3	1	NR	NR	NR
Vinyl Flexible	LE	NR	NR	NR	NR	NR	NR	1	NR	1
Vinyl Rigid	HE	NR	NR	NR	NR	NR	NR	1	2	1
Urethane TPU Film	LE	3	2	3	NR	NR	3	NR	2	NR

LEGEND: LE—Low surface energy HE—High surface energy 1—best 2—better 3—good NR—Not recommended

## RUBBER-BASED ADHESIVES

Rubber-based pressure sensitive adhesives contain tactifiers that are heated and applied to the surface of the tape. Typically rubber-based adhesives have a good initial tack and quick set-up times. These types of adhesives have a light straw color, and may show through on white or light shades of tape.

See chart on page 2 for the best adhesive recommendations for various substrates.

### VELCRO® brand Adhesive 19

A rubber-based pressure sensitive adhesive formulated especially for low energy plastics, substrates such as polyethylene and polypropylenes.

- High tack - quick setting
- Achieves 80% bond strength in about an hour; full strength in 30 hours
- Temperature operating range -40°F to 185°F

### VELCRO® brand Adhesive 15

A rubber-based pressure sensitive adhesive with a medium temperature range that performs well on many substrates, especially uneven or rough surfaces.

- Aggressive - high tack - quick setting
- Achieves 80% bond strength in about an hour; full strength in 30 hours
- Temperature operating range -40°F to 120°F
- Recommended for most room temperature applications

### VELCRO® brand Adhesive 14

A rubber-based pressure sensitive adhesive with a higher temperature range designed for use in applications requiring fast turnaround under production conditions such as in Packaging, Medical, Toys and other markets.

- High tack - quick setting
- Achieves 90% bond strength in about an hour; full strength in 24 hours
- Temperature operating range -40°F to 160°F

### VELCRO® brand Adhesive 13 <sup>NEW!</sup>

A rubber-based pressure sensitive adhesive with a higher temperature range designed for moist conditions.

- Aggressive - high tack - quick setting
- Achieves 80% bond strength in about an hour; full strength in 24 hours
- Temperature range -20°F to 180°F
- Recommended for rough surfaces and moist conditions

## WATER-BASED ACRYLIC ADHESIVES

Water-based acrylic pressure sensitive adhesives contains adhesive polymer that is suspended in water prior to being cured in an oven. Once cured, these types of adhesives tend to withstand moisture and heat elements better than rubber based pressure sensitive adhesives, and are more resistant to breaking down over time.

See chart on page 2 for the best adhesive recommendations for various substrates.

### VELCRO® brand Adhesive 75

A water-based acrylic pressure sensitive adhesive especially formulated for vinyl substrates.

- Moderate tack - medium set up
- Full bond strength in 24 hours
- Temperature operating range -20°F to 230°F

### VELCRO® brand Adhesive 72

A water-based acrylic pressure sensitive adhesive for high temperature performance and superior bond strength for uses in Automotive, Computer, Medical and other markets.

- Moderate tack - medium set up
- High temperature use
- High strength
- Full bond strength in 24 hours
- Temperature operating range -20°F to 225°F

## IMPORTANT NOTICE TO PURCHASER

Before using, user shall determine the suitability of the product for their intended use, and user assumes all risk and liability whatsoever in connection therewith.

## FIRE RETARDANT PRESSURE SENSITIVE ADHESIVES

Velcro USA Inc. offers a fire retardant pressure sensitive adhesive suitable for use in automotive and aerospace applications.

### 8222 Adhesive

- Rubber-based fire-retardant pressure sensitive adhesive
- Temperature operating range: 0° to 160°F
- Certifications available: FAR 25.853; MVSS 302

### 8223 Adhesive

- Rubber-based fire-retardant pressure sensitive adhesive
- Temperature operating range: 0° to 160°F
- Certifications available: FAR 25.853; BMS 8-285

## SOLVENT ACTIVATED PRE-COAT (40)

A non-tacky adhesive pre-coat applied to the back of VELCRO® brand tapes. This product is recommended for applications where a more permanent bond is desired. This adhesive system is activated by MEK, acetone, or MCL. This system can also be used with liquid adhesive or ultrasonically welded when porous substrates exist. Ultimate bond strength is achieved in 24 hours. The service temperature of this adhesive is -40° to 250°F.

**Bonding Method** - If substrate is a non-porous smooth surface, apply the recommended solvent activator freely to the back of the pre-coated VELCRO® brand tape with a brush or

sponge applicator and allow the adhesive to become tacky. (Proper tackiness occurs when the adhesive clings to a finger placed on it.) When tacky, position the tape on a cleaned substrate using finger pressure to smooth tape. (This is most important on edges and corners.) Follow a few minutes later with additional hand pressure to ensure a complete bond. Let dry overnight or speed up drying with 140°F heat source.

Please be sure to use appropriate safety precautions when using a solvent activator (i.e. proper ventilation, gloves, etc.).

## HEAT ACTIVATED PRE-COAT (43)

A non-tacky adhesive pre-coat applied to the back of VELCRO® brand tapes. This product is activated by the use of ultrasonics and dielectrics (RF) machinery or other common heat-generating equipment. This adhesive will bond to a wide range of fabrics and plastics and has excellent water resistance. Ultimate bond strength is achieved in 24 hours. The service temperature of this adhesive is -40° to 160°F.

### Bonding Methods

1. **ULTRASONICS** - Pre-coated tape should be positioned on top of substrate. A perimeter weld at least 1/8" wide should be used to prevent peel delamination. Machine settings including pressure, weld and dwell (hold time) should be varied according to weld patterns, materials utilized and bond strength desired.

2. **DIELECTRICS (RF)** - Pre-coated tape should be positioned on top of substrate (commonly vinyl). A perimeter weld at least 1/8" wide should be used to prevent peel delamination. Machine settings including energy level, pre-seal, seal and cool times may vary according to weld patterns and materials being used.
3. **IRON** - Substrate (commonly fabric) should be positioned on top of pre-coated tape. Pass iron over substrate several times at incremental heat settings until adhesive softens onto substrate. Do not allow adhesive to contact hot iron surface. Allow to cool before hand peel testing.

## RECOMMENDED APPLICATION METHOD

Application Method	Solvent Activated Pre-Coat (40)	Heat Activated Pre-Coat (43)
RF Weld/Dielectrics	X	X
MEK (Methyl Ethyl Ketone)	X	
Heat		X

## IMPORTANT NOTE - ADHESIVE TESTING

Before using adhesives for production, user should test the adhesive to determine the suitability of the product for his/her intended use.

## IMPORTANT NOTICE TO PURCHASER

User shall determine the suitability of the product for their intended use, and user assumes all risks and liability whatsoever in connection therewith. All statements, technical advice and recommendations contained herein are based on tests believed to be reliable, but the accuracy there of is not guaranteed, and the following is made in lieu of all warranties, express or implied: seller's and manufacturer's only obligation shall be to replace the quantity of product proven to be defective. Neither seller nor manufacturer shall be liable for any injury, loss or damage, direct or consequential, arising out of the use of or the inability to use the product. No statement or recommendation not contained herein shall have any force or effect unless in an agreement signed by officers of seller and manufacturer.

FOR SALES AND TECHNICAL INFORMATION,  
PLEASE CONTACT OUR MANCHESTER, NH SALES HEADQUARTERS AT (800) 225-0180 (press option 5).

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